

Figure 6.4
Accounting Program Abbreviated Course Syllabus

<u>Course Number:</u>	AX511A
<u>Course Name:</u>	Management Case Study
<u>Instructors:</u>	Jia Lu
<u>Students:</u>	Accounting (CIMA Extension)
<u>Required Text:</u>	1.ICS Practice Workbook, Management level, BPP Learning media, Edition 2023 2.Advanced Financial Reporting(Interactive Text), BPP Learning Media, Edition 2023 3.Advanced Management Accounting (Interactive Text), BPP Learning Media, Edition 2023 4.Project and Relationship Management (Interactive Text), BPP Learning Media, Edition 2023
<u>Course Description:</u>	This course is one of the core elective courses for Accounting (CIMA) majors. Its preparatory courses include Advanced Financial Reporting[F2], Advanced Management Accounting[P2] and Project and Relationship Management [E2].Through the study of this course, students can understand the knowledge and idea of enterprise strategy management, human resource management, project and relationship management, advanced management accounting, and know how to prepare and analyze enterprise group financial reporting. Students can also apply the related knowledge to analyze and solve practical problems.

Topic Outline:	Hours/Minutes
Part A Enterprise management	10
1 Strategic management and assessing the global environment	
2 The human aspects of the organization	
3 Managing relationships	
4 Managing change through projects	
Part B Performance management	10
5 Activity-based costing and activity-based management	
6 The modern business environment	
7 Costing techniques	
8 Learning curves	
9 Responsibility centres	
10 Performance measures and budgetary control	
11 Alternative measures of performance	
12 Transfer pricing	
13 Investment appraisal techniques	

14	Further aspects of investment appraisal	
15	The pricing decision	
16	The treatment of uncertainty and risk in decision	
17	Risk management making	
18	Collecting and using information	
Part C	Financial management	10
19	Types and sources of long-term finance	
20	A weighted average cost of capital for an incorporated entity	
21	Consolidated financial statements	
22	Consolidated financial statements of certain complex group	
23	Disclosure of transactions between related parties	
24	Disclosures for earnings per share	
25	Financial performance, financial position and financial adaptability	
26	The limitations of ratio analysis	
Review		2
Total Sessions (Coverage Hours)		32

Summary of UG CPC Topics Covered in this Course:	Hours/Minutes
a. Marketing	0
b. Finance	8
c. Accounting	8
d. Management	10
e. Legal Environment of Business	0
f. Economics	0
g. Business Ethics	0
h. Global Dimensions of Business	2
i. Business Communications	2
j. Information System	0
k. Quantitative Techniques and Statistics	0
l. Business Policies	0
m. Comprehensive or Integrating Experience	2
Total Estimated CPC Coverage Hours	32