dentified in Criterion 4.2	Identified in Criterion 4.1	Identified in Criterion 4.3					Identified in Criterion 4.4	Identified in Criterion 4.3
pproach earning objectives: SLO1, SLO2, etc. leasurable Goals 80%, 5.5 or above, etc.	Deployment What is your measurement instrument or process?	Results What are your current results?				Analysis of Results What did you learn from the results?	Action Taken or Improvement made What did you improve or what is your next step?	Insert Graphs or Tables of Trends (3-5 data points) Report sample or population size n
,	(Indicate type of instrument) direct, formative, internal, comparative							
O 1: Specific Discipline Knowledge udents enrolled in the Accounting (ACCA) orgram in the BS at ZUA will demonstrate a iid foundation in the humanities, athematics, information technology, onomics, and management, along with ecialized knowledge in management counting. They will master scientific search methodologies and stay informed out the latest developments and trends in efields of accounting and auditing in both	Measures 1.1 Students will be assessed based on the final exam in 801004 Principles of Accounting taught by the assigned instructor for the students enrolled during the semester when the course is assigned, following the schedule in the online management system under the administration of the ZUA Academic Affairs Office. Assessment Measures Type: Direct, Formative, Internal	Results of Measure 1.1 Cycles: Cohort: Sample Size: Results:	2021-2022 Cohort 2021 123 83.74%	2022-2023 Cohort 2022 39 48.72%	2023-2024 Cohort 2023 25 64.00%	Analysis The results for Measure 1.1 in the 801004 Principles of Accounting course demonstrate significant variability in student performance across the three academic cycles. Cohort 2021 achieved a proficiency rate of 83.74% in 2021-2022, indicating a strong understanding of foundational accounting concepts. However, there was a sharp decline in proficiency in 2022-2023 with Cohort 2022, which only reached 48.72%, suggesting substantial difficulties with the course material or instructional methods. Although the following year saw some recovery, with Cohort 2023 achieving 64.00%, the overall trend reveals inconsistency in student outcomes that	Actions Plans 1. Review and Revise Curriculum: Evaluate the course curriculum to ensure it is effectively structured to support student understanding, particularly focusing on areas where Cohort 2022 struggled. 2. Strengthen Instructional Approaches: Implement professional development for instructors to enhance teaching methods, ensuring they are engaging and effective for all student cohorts. 3. Regular Formative Assessments: Incorporate more frequent assessments throughout the semester to monitor student understanding and adapt teaching methods based on real-time feedback.	Trends 100.00% —83.74% 50.00% — 0.00% — 1 2
rget 1.1 least 80% of students assessed will score or above Proficient level. The 100-point alle used is as follows: emplary (90-100) peerior (80-89) officient (70-79) allified (60-69) dequate (below 60)	Measures 1.2 Students will be assessed based on the final exam in BB718A Management taught by the assigned instructor for the students enrolled during the semester when the course is assigned, following the schedule in the online management system under the administration of the ZUA Academic Affairs Office. Assessment Measures Type: Direct, Formative, Internal	Results of Measure 1.2 Cycles: Cohort: Sample Size: Results:	2021-2022 Cohort 2021 123 93.50%	2022-2023 Cohort 2022 32 68.75%	2023-2024 Cohort 2023 25 100.00%	Analysis The results for Measure 1.2 in the BB718A Management course show fluctuating performance levels across three academic cycles. Cohort 2021 achieved a high proficiency rate of 93.50% in 2021-2022, indicating a strong grasp of management concepts. However, this proficiency dropped significantly to 68.75% for Cohort 2022, raising concerns about the instructional effectiveness or student engagemen during that cycle. Fortunately, Cohort 2023 rebounded impressively to reach 100.00%, suggesting improvements in teaching strategies or possibly enhanced student preparedness. The overall trend indicates the need for consistent evaluation and adaptation of teaching	study groups or tutorials specifically for students who may need extra assistance, especially in improving understanding of key management concepts. 2. Foster Student Engagement: Implement active learning strategies t and interactive class activities to help engage students more offectively, encouraging participation and collaboration. 3. Conduct Continuous Assessments: Introduce more frequent	Trends 120.00% 93.50% 100.00% 68.75% 68.75% 60.00% 40.00% 20.00% 1 2
	Measures 1.3 Students will be assessed based on the final exam in CB101B Microeconomics taught by the assigned instructor for the students enrolled during the semester when the course is assigned, following the schedule in the online management system under the administration of the ZUA Academic Affairs Office. Assessment Measures Type: Direct, Formative, Internal	Results of Measure 1.3 Cycles: Cohort: Sample Size: Results:	2021-2022 Cohort 2020 114 94.74%	2022-2023 Cohort 2021 123 89.43%	2023-2024 Cohort 2022 34 94.12%	Analysis The results for Measure 1.3 in the CB101B Microeconomics course indicate a relatively stable yet slightly fluctuating performance across three academic cycles. Cohort 2020 achieved a strong proficiency rate of 94.74% in 2021-2022, demonstrating a solid grasp of microeconomic concepts. This performance slightly declined in 2022-2023, with Cohort 2021 scoring 89.43%, suggesting challenges that could have stemmed from differences in instructional methods or student engagement. However, in 2023-2024, Cohort 2022 rebounded to a high proficiency rate of 94.12%, indicating that the issues faced in the previous year were addressed or that students were better prepared for the exam. This overall trend shows resilience in understanding microeconomics but highlights the need for continuous monitoring and possible intervention to maintain high	strategies that contributed to the success in Cohorts 2020 and 2022, ensuring these techniques are consistently applied across all cohorts 3. Encourage Collaborative Learning: Incorporate group projects and collaborative activities to facilitate peer-to-peer learning, thus enhancing the overall understanding and engagement of students in	Trends 96.00% 94.74% 94.00% 92.00% 90.00% 88.00% 1 2
	Measures 1.4 Students will be assessed based on the final exam in AB404E Accounting and Enterprises [F1] taught by the assigned instructor for the students enrolled during the semester when the course is assigned, following the schedule in the online management system under the administration of the ZUA Academic Affairs Office. Assessment Measures Type: Direct, Summative, Internal	Results of Measure 1.4 Cycles: Cohort: Sample Size: Results:	2022-2023 Cohort 2021 126 84.13%	2022-2023 Cohort 2022 35 82.86%	2023-2024 Cohort 2023 34 85.29%	Analysis The results for Measure 1.4 in the AB404E Accounting and Enterprises course illustrate a fairly consistent level of student performance across the three academic cycles. In 2022-2023, Cohort 2021 achieved a proficiency rate of 84.13%, indicating a solid understanding of accounting principles related to enterprises. Cohort 2022 scored slightly lower with 82.86%, suggesting some minor challenges that could be related to instructional methods or difficulties with the course content. However, Cohort 2023 demonstrated a small rebound in performance, achieving 85.29%, which indicates a positive trajectory and suggests that any issues identified in the previous year	where students typically struggle. 2. Implement Continuous Feedback Mechanisms: Establish regular formative assessments throughout the course to track and enhance s student understanding continually, allowing for timely interventions I when students show signs of struggle.	Trends 86.00% 85.00% 84.13% 84.00% 83.00% 82.00% 81.00% 1 2
C tests get 1.2 the CPC Tests, at least 80% of students stered for each CPC subject must achieve accuracy of over 80% (answering at least but of 30 questions correctly).	Measures 1.5 Students will be assessed based on the CPC tests in the following e subjects: Financial Management, Introductory Financial Accounting, Business Ethics, Strategic Management, and Intermediate Financial Accounting. This assessment will be used to assess the basic knowledge level of students in business disciplines during the semester when the tests are administered. The tests will be conducted following the same exam regulations of the university.	Results of Measure 1.6 Standardized CPC Tests Financial Management Introductory Financial Accounting Business Ethics Strategic Management Intermediate Financial Accounting Sample Size	2020-2021 32.63% 48.21% 36.20% 36.42% 41.10% 83	2021-2022 68.75% 66.16% 72.68% 69.20% 76.42% 74	2022-2023 48.03% 59.87% 15.00% 29.62% 64.44% 111	Analysis The results from the CPC Tests across various subjects indicate significant variability in student performance, highlighting areas of both strength and concern: Financial Management saw a marked improvement from 32.63% in 2020-2021 to a peak of 68.75% in 2021-2022 but then fell to 48.03% in 2022-2023, indicating instability in student understanding. Introductory Financial Accounting showed advancement from 48.21% to 66.16% but dropped slightly to 59.87% in the last cycle,	Actions Plans 1. Analyze Performance Trends: Conduct a thorough analysis of the teaching methods, course materials, and student demographics for each subject, particularly focusing on the significant drop observed in Business Ethics and Strategic Management. 2. Implement Targeted Interventions: Develop supplementary resources such as workshops, study groups, or online tutorials to provide additional support to students in areas where competency is lacking, particularly for Business Ethics and Strategic Management.	Distribution Analysis 100.00% 50.00% 0.00% turnout introduct general
	•	Standard Deviation Analysis Financial Management	2020-2021 9.48	2021-2022 4.79	2022-2023 7.15	suggesting that while overall knowledge improved, retention may need focus.	3. Increase Faculty Development: Invest in professional development for instructors to enhance their teaching strategies, especially in	■ 2020-2021 ■ 2021-2022 ■ 2
	Assessment Measures Type:	Introductory Financial Accounting	7.80	5.16	6.68	Business Ethics experienced a significant decline from 36.20% to	subjects where student performance has increased significantly, like	

7.58

8.36

2022-2023

48.03% 59.87%

29.62% 64.44%

Business Ethics experienced a significant decline from 36.20% to 72.68% in 2021-2022, then plummeted to 15.00% in 2022-2023, highlighting severe issues in teaching effectiveness or curriculum

suggesting potential challenges in student engagement or course

Intermediate Financial Accounting had the most consistent

performance, increasing from 41.10% to 76.42% before slightly declining to 64.44%, indicating a generally positive trend but warranting continuous monitoring.

performance and potential gaps in understanding.

The standard deviation analysis across the years indicates variability in student performance. The declining scores in 2022-2023 and the relatively high standard deviations suggest inconsistencies in student

Strategic Management demonstrated a similar trend where the proficiency improved from 36.42% to 69.20% but fell again to 29.62%, adjusting the approach based on this input.

10.09

10.08

8.79

2020-2021

32.63% 48.21%

36.42% 41.10%

Business Ethics Strategic Management

National Benchmark

Financial Management

Business Ethics

Intermediate Financial Accounting

Introductory Financial Accounting

Strategic Management Intermediate Financial Accounting

Direct, Formative, External, Comparative

5.16 5.16

4.90

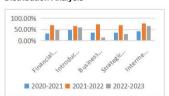
4.38

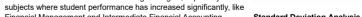
2021-2022

68.75% 66.16%

72.68%

69.20% 76.42%



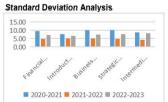


Financial Management and Intermediate Financial Accounting.

4. Monitor Student Feedback and Engagement: Establish mechanisms for continuous student feedback to better understand

5. Continuous Assessment and Feedback Loop: Incorporate regular

formative assessments to gauge student understanding throughout the course timeline, allowing for timely interventions when issues



SLO 2: Written Communication Students enrolled in the Accounting (ACCA) Program in BS at ZUA will demonstrate strong	Measures 2.1 Students will be assessed based on their undergraduate theses in the g Accounting (ACCA) Program at ZUA. The theses will be evaluated	Results of Measure 2.1 Cycles: Cohort:	2021-2022 Graduates 2022	2022-2023 Graduates 2023	2023-2024 Graduates 2024	Analysis The results for Measure 2.1 regarding the undergraduate theses in the Accounting (ACCA) Program indicate a varied progression across	Actions Plans 1. Focus on Analytical and Research Skills: Implement workshops and training sessions aimed at enhancing students' analytical and	Distribution Analysis
ritten communication skills, showcasing thei bility in academic writing through their ndergraduate theses.	r according to the Thesis Assessment Rubric, which covers criteria such as topic appropriateness, mastery of basic concepts and theories, analytical and research skills, quality of foreign language translation, correctness of design, methods, and computation, as well	Sample Size: Rubric Line Items Appropriateness of Topic Mastery of Basic Concepts and Theories	81 Results 74.07% 69.14%	116 Results 84.48% 71.55%	94 Results 81.91% 68.09%	the three academic cycles. Each cohort was evaluated based on multiple criteria outlined in the Thesis Assessment Rubric, demonstrating strengths and weaknesses in different areas. Analytical and Research Skills: Scores in this area remained	research skills. This could include sessions on research methodologies, data analysis techniques, and critical thinking. 2. Strengthen Basic Concept Mastery: Review the curriculum to identify gaps in instruction related to the mastery of fundamental	100.00% 80.00% 60.00% 40.00% 20.00%
arget 2 le undergraduate theses are graded into ree levels: A (Excellent), B (Good), and C atisfactory). The assessment target is that 1% or more of the theses will achieve a ting of B (Good) or above.	as clarity and presentation. This assessment will follow the academic regulations set forth by the ZUA Academic Affairs Office. Assessment Measures Type: Direct, Summative, Internal	Analytical and Research Skills Correctness of Design, Methods, and Computation Clarity and Presentation	53.09% 65.43% 67.90%	53.45% 78.45% 77.59%	54.26% 72.34% 80.54%	consistently low but stable, ranging from 53.09% to 54.26%. This suggests that students may struggle with analytical thinking and research methodologies, indicating a crucial area for improvement. Correctness of Design, Methods, and Computation: This area saw significant improvement from 65.43% in 2022 to 78.45% in 2023, followed by a decrease to 72.34% in 2024. While the overall trend is positive, the drop in the latest cohort suggests that further emphasis on methodological rigor is necessary.		ophiletest deet and the date the set the and
.0 3: Critical Thinking udents enrolled in the Accounting (ACCA) ogram in the BS at ZUA will demonstrate scernible thinking and innovation pabilities, enabling them to identify, analyze estion, and evaluate phenomena and sues related to accounting and auditing. ey will be able to draw conclusions and circulate their personal insights effectively.	Measures 3.1 Measures 3.1: Students will be assessed based on the final exam in AB405C Management Accounting [F2] taught by the assigned instructor for the students enrolled during the semester when the course is assigned, following the schedule in the online management system under the administration of the ZUA Academic Affairs Office. Assessment Measures Type: Direct, Summative, Internal	Results of Measure 3.1 Cycles: Cohort: Sample Size: Results:	2021-2022 Cohort 2021 125 88.80%	2022-2023 Cohort 2022 35 65.71%	2023-2024 Cohort 2023 31 64.52%	Analysis The results for Measure 3.1 in the AB405C Management Accounting [F2] course show a downward trend in student performance across the three academic cycles. Cohort 2019 achieved a strong proficiency rate of 88.80%, indicating effective teaching methods and student understanding. However, Cohort 2020 dropped to 65.71%, suggesting challenges occurred in either instructional quality or student preparedness. The decline continued with Cohort 2023 scoring 64.52%, highlighting ongoing issues that affect student grasp of management accounting concepts. The decreasing scores raise concerns about curriculum effectiveness and the need for intervention to improve overall student performance.	strategies based on successful methods used with prior cohorts. This right involve integrating more active learning techniques, case studies, or real-world applications to enhance student understanding and engagement. 2. Implement Support Mechanisms: Develop additional support systems for students struggling with management accounting concepts. This could include tutoring sessions, study groups, or supplemental instructional materials to reinforce learning.	Trends 100.00%
least 80% of students assessed will score or above Proficient level. The 100-point ale used is as follows: templary (90-100) uperior (80-89) officient (70-79) ualified (60-69) adequate (below 60)	Measures 3.2 Students will be assessed based on the final exam in AB407B Financial Accounting [F3] taught by the assigned instructor for the students enrolled during the semester when the course is assigned, following the schedule in the online management system under the administration of the ZUA Academic Affairs Office. Assessment Measures Type: Direct, Summative, Internal	Results of Measure 3.2 Cycles: Cohort: Sample Size: Results:	2021-2022 Cohort 2021 125 76.80%	2022-2023 Cohort 2022 37 59.46%	2023-2024 Cohort 2023 32 53.13%	Analysis The results for Measure 3.2 in the AB407B Financial Accounting course indicate a significant decline in student performance over the three academic cycles. Cohort 2021 achieved a proficiency rate of 76.80%, reflecting a solid understanding of financial accounting concepts. However, this performance declined sharply to 59.46% for Cohort 2022, indicating potential challenges with instructional methods or student engagement. The trend continued downward for Cohort 2023, which scored 53.13%, raising concerns about the effectiveness of the curriculum and the need for immediate intervention to support student learning and understanding in financial	on student engagement and comprehension. 2. Enhance Teaching Techniques: Consider incorporating active learning strategies and real-world applications to make financial accounting concepts more relatable and engaging for students. 3. Implement Supplemental Support: Offer additional resources such as tutoring sessions, study groups, and online materials to help struggling students reinforce their understanding of financial	Trends 80.00% 76.80% 59.46% 53.13% 40.00% 20.00% 1 2 3
ertified Public Accountancy, conducting	schedule in the online management system under the administration of the ZUA Academic Affairs Office. Assessment Measures Type: Direct, Summative, Internal	Results of Measure 4.1 Cycles: Cohort: Sample Size: Results:	2021-2022 Cohort 2020 113 85.84%	2022-2023 Cohort 2021 125 80.00%	2023-2024 Cohort 2022 38 78.95%	Analysis The results for Measure 4.1 in the AB108A Auditing course reflect a steady but declining performance trend in student assessment over three academic cycles. Cohort 2020 started with a strong proficiency rate of 85.84%, indicating a solid understanding of auditing principles. However, performance decreased to 80.00% for Cohort 2021, which, while still above average, suggests some challenges may have arisen. The downward trend continued slightly with Cohort 2022, scoring 78.95%, raising concerns about the consistency of student understanding and potential issues in instructional delivery or content	Enhance Course Materials: Consider updating or supplementing course materials to include more interactive content, such as case studies or practical applications, to reinforce key auditing concepts. Promote Peer Learning Opportunities: Encourage collaborative	Trends 88.00%
proposing appropriate strategies. get 4 east 80% of students assessed will score or above Proficient level. The 100-point le used is as follows: emplary (90-100) enerior (80-89) ficient (70-79) alified (60-69) dequate (below 60)	Measures 4.2 Students will be assessed based on the final exam in AB401A Financial Accounting taught by the assigned instructor for the students enrolled during the semester when the course is assigned, following the schedule in the online management system under the administration of the ZUA Academic Affairs Office. Assessment Measures Type: Direct, Summative, Internal	Results of Measure 4.2 Cycles: Cohort: Sample Size: Results:	2021-2022 Cohort 2021 123 50.41%	2022-2023 Cohort 2022 27 33.33%	2023-2024 Cohort 2023 34 41.18%	Analysis The results for Measure 4.2 in the AB401A Financial Accounting course showcase a troubling decline in student performance across the three academic cycles. Cohort 2021 achieved a proficiency rate of 50.41%, which indicates that students had a basic but concerning understanding of financial accounting principles. The situation worsened significantly for Cohort 2022, which scored only 33.33%, highlighting critical issues in comprehension, instructional methods, of student engagement. While Cohort 2023 showed a slight improvement with a score of 41.18%, it still reflects low levels of student achievement, raising urgent concerns about the effectiveness of the course delivery and student preparation in financial accounting.	students. 2. Enhance Teaching Strategies: Consider employing more interactive and practical teaching techniques, such as case studies, r simulations, and problem-solving exercises, to engage students and contextualize the material. 3. Introduce Formative Assessments: Use regular quizzes and assessments throughout the semester to track student progress and	Trends 60.00% —50.41% 40.00% — 20.00% — 0.00% — 1 2 3
O 5: Technology dents enrolled in the Accounting (ACCA) gram in BS at ZUA will demonstrate the lity to effectively apply mathematical whedge, statistical methods, and ormation technology tools to solve practical blems. rget 5 east 80% of students assessed will score or above Proficient level. The 100-point lie used is as follows:	assigned, following the schedule in the online management system under the administration of the ZUA Academic Affairs Office.	Results of Measure 5.1 Cycles: Cohort: Sample Size: Results:	2021-2022 Cohort 2021 122 61.48%	2022-2023 Cohort 2022 32 93.75%	2023-2024 Cohort 2023 29 93.10%	Analysis The results for Measure 5.1 in the JB004B Python Programming course indicate a remarkable improvement in student performance across the three academic cycles. Cohort 2021 started with a proficiency rate of 61.48%, which suggests a foundational understanding of Python programming but also highlights areas needing enhancement. In contrast, Cohort 2022 achieved an impressive score of 93.75%, indicating a significant leap in both student comprehension and instructional effectiveness. Cohort 2023 maintained a strong performance with 93.10%, showing consistency in student success and reinforcing the effectiveness of the course		Trends 100.00% 93.75% 93.10% 80.00% 61.48% 60.00% 40.00% 20.00% 1 2 3
ying informed about international corporate	Measures 6.1 Students will be assessed based on the final exam in CB102B Macroeconomics, taught by the assigned instructor for the students enrolled during the semester when the course is assigned, following the schedule in the online management system under the all administration of the ZUA Academic Affairs Office	Results of Measure 6.1 Cycles: Cohort: Sample Size: Results:	2021-2022 Cohort 2020 112 85.71%	2022-2023 Cohort 2021 127 90.55%	2023-2024 Cohort 2022 36 75.00%	Analysis The results for Measure 6.1 in the CB102B Macroeconomics course show notable fluctuations in student performance across the three academic cycles. Cohort 2020 achieved a high proficiency rate of 85.71%, reflecting a strong understanding of macroeconomic principles. This score improved further in 2022-2023 with Cohort 2023 reaching 90.55%, indicating effective teaching and student	relevant examples and real-world applications to help students better understand macroeconomic concepts. 2. Encourage Active Learning Strategies: Implement interactive	Trends 100.00% 85.71% 90.55% 75.00% 80.00% 60.00% 40.00%

differences and diversity of various cultures around the world.

Assessment Measures Type: Direct, Summative, Internal

Target 6
At least 80% of students assessed will score at or above Proficient level. The 100-point scale used is as follows:

engagement. However, the performance dropped significantly for Cohort 2022, which scored 75.00%. This decline raises concerns about maintaining instructional quality, curriculum effectiveness, or possibly changes in student preparedness or engagement.

	20.00% —				
.	0.00% —				
ls.		1	2	3	