

## **Figure 6.4**

### **Accounting Program Abbreviated Course Syllabus**

<u>Course Number:</u>	AX416E
<u>Course Name:</u>	Strategic Business Leader
<u>Instructors:</u>	Cheng Lu
<u>Students:</u>	Accounting (ACCA Extension)
<u>Required Text:</u>	1.Strategic Business Leader (Interactive Text), BPP Learning media, Edition 2023, 1 2.Strategic Business Leader (Revision Kit), BPP Learning media, Edition 2023, 1
<u>Course Description:</u>	<p>SBL is the first elective course of ACCA, which belongs to one of the elective courses in the professional stage. Its full name is Strategic Business Leader (SBL), which means Strategic Business Leader in Chinese, and the objective of the SBL examination is to develop students' ability to lead and manage businesses at a strategic level. The course not only examines students' knowledge in finance and accounting, but also focuses on students' ability in strategy development, decision analysis, business partnership and leadership. The SBL exam is an important part of ACCA's professional phase, which requires a high level of general and managerial skills. In this course, participants will be confronted with complex business cases and will be required to analyze problems, propose solutions and demonstrate leadership skills in real-world business operations. The exam covers topics such as strategy development, decision analysis, performance management, business partnerships, project management and change management.</p>

The SBL exam requires participants to be able to think critically, make analytical judgments, and work in teams. Participants need to learn to deal with business challenges in different contexts, be familiar with various business models and tools, and be able to apply them to develop and implement effective strategies. Participants are also expected to have good communication and leadership skills, and to be able to work with people from different backgrounds and drive the development of the organization.

By passing the SBL exam, participants will have a better understanding of business strategy and be able to apply strategic tools and techniques to solve real-world problems. This course is of great significance for participants who want to become senior financial managers or business leaders. It can enhance students' competitiveness in the business field and lay a solid foundation for career development.

Topic Outline		Hours/Minutes
1	Leadership	4
2	Governance	4
3	Strategy	4
4	Risk	4
5	Technology and data analytics	10
6	Organizational control and audit	12
7	Finance in planning and decision-making	12
8	Innovation, performance excellence and change management	10
9	Professional skills	4
Total Sessions (Coverage Hours)		64

Summary of UG CPC Topics Covered in this Course:	Hours/Minutes
a. Marketing	0
b. Finance	0
c. Accounting	52
d. Management	2
e. Legal environment of Business	2
f. Economics	0
g. Business Ethics	0
h. Global Dimensions of Business	0
i. Business Communications	0
j. Information System	0
k. Quantitative Techniques and Statistics	0
l. Business Policies	0
m. Comprehensive or Integrating Experience	8
Total Estimated CPC Coverage Hours	64