dentified in Criterion 4.2	Identified in Criterion 4.1	Identified in Criterion 4.3					Identified in Criterion 4.4	Identified in Criterion 4.3
pproach earning objectives: SLO1, SLO2, etc. easurable Goals 80%, 5.5 or above, etc.	Deployment What is your measurement instrument or process? (Indicate type of instrument) direct, formative, internal, comparative	Results What are your current results?				Analysis of Results What did you learn from the results?	Action Taken or Improvement made What did you improve or what is your next step?	Insert Graphs or Tables of Trends (3-5 data points) Report sample or population size n = #
O 1: Specific Discipline Knowledge udents enrolled in the Accounting (CPA) ogram in the BS at ZUA will demonstrate a lid foundation in the humanities, athematics, information technology, onomics, and management, along with ecialized knowledge in management counting. They will master scientific search methodologies and stay informed out the latest developments and trends in	Measures 1.1 Students will be assessed based on the final exam in 801004 Principles of Accounting taught by the assigned instructor for the students enrolled during the semester when the course is assigned, following the schedule in the online management system under the administration of the ZUA Academic Affairs Office. Assessment Measures Type: Direct, Formative, Internal	Results of Measure 1.1 Cycles: Cohort: Sample Size: Results:	2021-2022 Cohort 2021 87 91.95%	2022-2023 Cohort 2022 84 98.81%	2023-2024 Cohort 2023 70 97.14%		Actions Plans 1. Continue utilizing the instructional strategies and assessment - methods that have contributed to high student performance. Regularly review and refine these practices to ensure they remain effective. 2. Implement mechanisms for ongoing student feedback to identify areas for improvement and to gauge engagement with course material, allowing for timely adjustments to enhance learning outcomes.	Trends 100.00% 98.81% 97.14 95.00% 91.95% 90.00% 85.00% 1 2 3
Target 1.1 At least 80% of students assessed will score at or above Proficient level. The 100-point scale used is as follows: Exemplary (90-100) Superior (80-89) Proficient (70-79) Qualified (60-69) Inadequate (below 60)	Measures 1.2 Students will be assessed based on the final exam in BB718A Management taught by the assigned instructor for the students enrolled during the semester when the course is assigned, following the schedule in the online management system under the administration of the ZUA Academic Affairs Office. Assessment Measures Type: Direct, Formative, Internal	Results of Measure 1.2 Cycles: Cohort: Sample Size: Results:	2021-2022 Cohort 2021 88 88.64%	2022-2023 Cohort 2022 79 92.41%	2023-2024 Cohort 2023 71 88.73%	Analysis In the 2021-2022 cycle, 88.64% of students scored at or above the Proficient level (70 points). This performance improved to 92.41% in the 2022-2023 cycle and remained solid at 88.73% in 2023-2024. All cohorts have effectively exceeded the target of 80%. The consistent percentage of students performing well suggests that the course effectively conveys essential management principles and prepares students for practical applications in the field.	been effective and ensure these are utilized consistently. 2. Introduce interactive elements, such as case studies or group projects, to enhance student engagement and application of	Trends 94.00% 92.41% 92.00% 90.00% 88.64% 88.73 88.00% 1 2 3
	Measures 1.3 Students will be assessed based on the final exam in CB101B Microeconomics taught by the assigned instructor for the students enrolled during the semester when the course is assigned, following the schedule in the online management system under the administration of the ZUA Academic Affairs Office. Assessment Measures Type: Direct, Formative, Internal	Results of Measure 1.3 Cycles: Cohort: Sample Size: Results:	2021-2022 Cohort 2020 89 88.76%	2022-2023 Cohort 2021 90 86.67%	2023-2024 Cohort 2022 81 100.00%	Analysis In the 2021-2022 cycle, 88.76% of students scored at or above the Proficient level (70 points). This slightly decreased to 86.67% in the 2022-2023 cycle, yet saw a remarkable increase to 100% in the 2023-2024 cohort. The overall high percentages indicate that students are successfully mastering microeconomic principles, with the significant improvement to 100% in the latest cohort signaling a highly effective instructional approach or beneficial curriculum adjustments.	Develop targeted support initiatives, such as tutoring or supplemental instruction, for students in earlier cohorts who may not	Trends 105.00% 100.00% 95.00% 88.76% 86.67% 80.00% 1 2 3
	Measures 1.4 Students will be assessed based on the final exam in AB602A Accounting (CPA) I taught by the assigned instructor for the students enrolled during the semester when the course is assigned, following the schedule in the online management system under the administration of the ZUA Academic Affairs Office. Assessment Measures Type: Direct, Summative, Internal	Results of Measure 1.4 Cycles: s Cohort: Sample Size: Results:	2022-2023 Cohort 2020 92 68.48%	2022-2023 Cohort 2021 89 67.42%	2023-2024 Cohort 2022 89 87.64%	Analysis In the 2022-2023 cycle, 68.48% of students scored at or above the Proficient level (70 points), which slightly decreased to 67.42% in the same academic year for a different cohort. However, there was a notable improvement to 87.64% in the 2023-2024 cohort. The initial cohorts did not meet the Proficient target, indicating potential challenges in either the students' understanding of the material or the effectiveness of the teaching methods. The significant increase in performance in the latest cohort suggests that improvements may have been made to either instructional strategies, curriculum content, or student support mechanisms.	Actions Plans 1. Conduct a detailed analysis of what changes were implemented that led to the increased proficiency rate in the 2023-2024 cohort. This may include faculty feedback, changes in curriculum, or additional student support services. 2. Develop tutoring programs, supplemental instruction, or study groups specifically aimed at improving foundational accounting knowledge, particularly for students enrolled in the course's early cohorts.	Trends 87. 100.00% 68.48% 67.42% 60.00% 40.00% 20.00% 0.00% 1 2
	Measures 1.5 Students will be assessed based on the CPC tests in the following e subjects: Financial Management, Introductory Financial Accounting, Business Ethics, Strategic Management, and Intermediate Financial Accounting. This assessment will be used to evaluate the basic knowledge level of students in business disciplines during the semester when the tests are administered. The tests will be conducted following the same exam regulations of the university. Assessment Measures Type: Direct, Formative, External, Comparative	Results of Measure 1.6 Standardized CPC Tests Financial Management Introductory Financial Accounting Business Ethics Strategic Management Intermediate Financial Accounting Sample Size Standard Deviation Analysis Financial Management Introductory Financial Accounting Business Ethics Strategic Management Intermediate Financial Accounting National Benchmark Financial Management Introductory Financial Accounting National Benchmark Financial Management Introductory Financial Accounting Business Ethics Strategic Management Intermediate Financial Accounting	2020-2021 32.63% 48.21% 36.20% 36.42% 41.10% 183 2020-2021 8.37 7.50 9.52 9.06 8.29 2020-2021 32.63% 48.21% 36.20% 36.42% 41.10%	2021-2022 68.75% 66.16% 72.68% 69.20% 76.42% 141 2021-2022 6.74 6.76 8.42 6.95 6.33 2021-2022 68.75% 66.16% 72.68% 69.20% 76.42%	2022-2023 48.03% 59.87% 15.00% 29.62% 64.44% 142 2022-2023 7.15 6.68 7.58 7.74 8.36 2022-2023 48.03% 59.87% 15.00% 29.62% 64.44%	Analysis The results from the CPC Tests across various subjects indicate significant variability in student performance, highlighting areas of both strength and concern: Financial Management: The percentage of students achieving over 80% accuracy improved from 32.63% in 2020-2021 to 68.75% in 2021-2022, but dropped to 48.03% in 2022-2023. Introductory Financial Accounting: Improvement was noted from 48.21% in 2020-2021 to 66.16% in 2021-2022, followed by a decline to 59.87% in 2022-2023. Business Ethics: A concerning drop was observed from 36.20% in 2020-2021 to 72.68% in 2021-2022, but it plummeted to only 15.00% in 2022-2023. Strategic Management: Showed a similar trend, increasing from 36.42% to 69.20%, but falling again to 29.62%. Intermediate Financial Accounting: Improved significantly from 41.10% to 76.42% but dropped to 64.44%—still above the 80% target but suggesting growing inconsistency. The standard deviation figures indicate variability in student performance across the years, signaling that while some students are performing well, others are struggling, particularly in subjects like Business Ethics and Strategic Management.	Develop and implement supplemental resources such as review sessions, workshops, or online tutorials, especially for subjects where student performance fell below expectations. This could include peer tutoring or guest lectures from industry professionals. Use feedback from students regarding their test experience to identify specific areas where they feel unprepared or challenged. This can inform adjustments to the teaching methods and assessment formats used in these courses. 4. Establish a routine schedule for monitoring student performance against both internal goals and national benchmarks. This will facilitate proactive interventions rather than reactive measures, ensuring continuous improvement in student outcomes. 5. Organize professional development opportunities for faculty focusing on best practices in teaching complex subjects and utilizing	tinan ", nto Busin state" , ntel
	Measures 2.1 Students will be assessed based on their undergraduate theses in the g Accounting (CPA) Program at ZUA. The theses will be evaluated raccording to the Thesis Assessment Rubric, which covers criteria such as topic appropriateness, mastery of basic concepts and theories, analytical and research skills, quality of foreign language translation, correctness of design, methods, and computation, as well as clarity and presentation. This assessment will follow the academic regulations set forth by the ZUA Academic Affairs Office. Assessment Measures Type: Direct, Summative, Internal	Cohort: Sample Size: Rubric Line Items Appropriateness of Topic Mastery of Basic Concepts and Theories	2021-2022 Graduates 2022 100 Results 90.00% 92.00% 77.00% 92.00% 91.00%	2022-2023 Graduates 2023 89 Results 86.52% 86.52% 79.78% 86.52% 94.38%	2023-2024 Graduates 2024 88 Results 81.82% 87.50% 79.55% 90.91% 81.82%	Analysis The assessment results for the Accounting (CPA) Program at ZUA reveal several strengths and areas for improvement based on the evaluation of undergraduate theses over the past three cycles. Appropriateness of Topic: Scores decreased from 90.00% in 2021-2022 to 81.82% in 2023-2024, indicating that students may be facing challenges in selecting relevant and impactful topics for their theses. Analytical and Research Skills: This area remained stable but below the desired threshold, with scores of 77.00%, 79.78%, and 79.55%. This consistency indicates that students may require additional support in developing their analytical capabilities.	2. Strengthen Analytical and Research Skills Training: Develop	60.00% 40.00% 20.00% 0.00%

Program in the BS at ZUA will demonstrate discernible thinking and innovation capabilities, enabling them to identify, analyze, question, and evaluate phenomena and ssues related to social auditing. They will be	Measures 3.1 Students will be assessed based on the final exam in AB604A Financial Management (CPA) taught by the assigned instructor for the students enrolled during the semester when the course is assigned, following the schedule in the online management system under the administration of the ZUA Academic Affairs Office. Assessment Measures Type: Direct, Summative, Internal	Results of Measure 3.1 Cycles: Cohort: Sample Size: Results:	2021-2022 Cohort 2019 91 80.22%	2022-2023 Cohort 2020 88 54.55%	2023-2024 Cohort 2021 97 82.47%	The assessment results for the AB604A Financial Management (CPA) course highlight significant fluctuations in student performance across the three academic cycles. The dramatic drop in the 2022-2023 cycle warrants thorough investigation, as it could reflect issues such as inadequate preparation, changes in curriculum complexity, or challenges in	1. Enhance Teaching Resources and Methods: Based on the findings from the root cause analysis, integrate additional teaching resources, such as supplemental instructional materials or revised lesson plans, that address areas where students struggled. 2. Provide Targeted Support for Students: Develop tutoring programs or workshops focusing on foundational concepts in financial management, ensuring that students who may struggle have access	Trends 100.00% 80.22% 82.47% 80.00% 54.55% 60.00% 40.00% 0.00% 1 2 3
Target 3 At least 80% of students assessed will score at or above Proficient level. The 100-point scale used is as follows: Exemplary (90-100) Superior (80-89) Proficient (70-79) Qualified (60-69) nadequate (below 60)	Measures 3.2 Students will be assessed based on the final exam in AB603E Accounting (CPA) Il taught by the assigned instructor for the students enrolled during the semester when the course is assigned, following the schedule in the online management system under the administration of the ZUA Academic Affairs Office. Assessment Measures Type: Direct, Summative, Internal	Results of Measure 3.2 Cycles: Cohort: Sample Size: Results:	2021-2022 Cohort 2020 89 80.90%	2022-2023 Cohort 2021 97 89.69%	2023-2024 Cohort 2022 84 88.10%	The assessment results for the AB603E Accounting (CPA) II course demonstrate a positive trend in student performance over three academic years. In the 2021-2022 cycle, 80.90% of students achieved proficiency, indicating a solid understanding of the course material. This improved significantly to 89.69% in 2022-2023, showcasing effective teaching methods. In 2023-2024, performance slightly decreased to 88.10%, but overall, the results remain high.		7rends 95.00% 90.00% 85.00% 80.90% 80.00% 75.00% 1 2 3
ertified Public Accountancy, conducting	Measures 4.1 Students will be assessed based on the final exam in AB605A Auditing (CPA) taught by the assigned instructor for the students enrolled during the semester when the course is assigned, following the schedule in the online management system under the administration of the ZUA Academic Affairs Office. Assessment Measures Type: Direct, Summative, Internal	Results of Measure 4.1 Cycles: Cohort: Sample Size: Results:	2021-2022 Cohort 2019 89 95.51%	2022-2023 Cohort 2020 88 86.36%	2023-2024 Cohort 2021 90 98.89%	The assessment results for the AB605A Auditing (CPA) course reveal a notable decline in student performance over two academic years. In the 2021-2022 cycle, an impressive 95.51% of students achieved proficiency, indicating a strong grasp of auditing concepts. However, in the 2022-2023 cycle, this proficiency dropped to 86.36%, suggesting challenges either in the curriculum, teaching methods, or student engagement in the course material.	Investigate Performance Impact: Conduct surveys or focus groups with students to identify the factors contributing to the decline in performance from 2021-2022 to 2022-2023. Enhance Teaching Methods: Review and adjust instructional strategies based on student feedback and performance data to better	Trends 100.00% 95.51% 98.89% 95.00% 86.36% 80.00% 1 2 3
least 80% of students assessed will score or above Proficient level. The 100-point tale used is as follows: eemplary (90-100) uperior (80-89) roficient (70-79) ualified (60-69) adequate (below 60)	Measures 4.2 Students will be assessed based on the final exam in AB209B Cost Management Accounting taught by the assigned instructor for the students enrolled during the semester when the course is assigned, following the schedule in the online management system under the administration of the ZUA Academic Affairs Office. Assessment Measures Type: Direct, Summative, Internal	Results of Measure 4.2 Cycles: Cohort: Sample Size: Results:	2021-2022 Cohort 2019 91 96.70%	2022-2023 Cohort 2020 88 89.77%	2023-2024 Cohort 2021 92 85.87%	The assessment results for the AB209B Cost Management Accounting course show a downward trend in student performance over the three academic years. In the 2021-2022 cycle, an outstanding 96.70% of students achieved proficiency, reflecting a strong understanding of cost management concepts. However, in 2022-2023, performance declined to 89.77%, and again in 2023-2024, it dropped further to 85.87%. This consistent decline raises concerns about potential issues in student engagement, curriculum	Actions Plans 1. Conduct a Root Cause Analysis: Engage with students through surveys or discussions to identify specific factors contributing to the decline in proficiency over the cycles. 2. Revise Course Content and Delivery: Evaluate and modify the curriculum and teaching methods to ensure they remain engaging and effectively support student learning. 3. Increase Support Mechanisms: Implement additional resources, such as study groups or tutoring sessions, to assist students in grasping complex concepts in cost management accounting.	Trends 100.00% —96.70% 95.00% —89.77% 90.00% —85.87% 85.00% — 1 2 3
LO 5: Technology udents enrolled in the Accounting (CPA) rogram in BS at ZUA will demonstrate the public of the state of t	Measures 5.1 Students will be assessed based on the final exam in JB004B Python Programming, which will enable them to utilize technology for data analysis and processing as taught by the assigned instructor for the students enrolled during the semester when the course is assigned, following the schedule in the online management system under the administration of the ZUA Academic Affairs Office. Assessment Measures Type: Direct, Summative, Internal	Results of Measure 5.1 Cycles: Cohort: Sample Size: Results:	2021-2022 Cohort 2021 87 85.06%	2022-2023 Cohort 2022 80 98.75%	2023-2024 Cohort 2023 72 98.61%	The assessment results for the JB004B Python Programming course indicate a significant improvement in student performance across three academic years. In the 2021-2022 cycle, 85.06% of students achieved proficiency, demonstrating a solid foundation in Python programming. This performance dramatically increased to 98.75% in 2022-2023, highlighting the effectiveness of the teaching approach or student engagement. The following year, 2023-2024, showed a slight decrease to 98.61%, but this level of proficiency remains exceptionally high.	Review Teaching Strategies: Analyze and identify the successful teaching methods utilized in 2022-2023 to ensure they are consistently applied in future courses. Maintain Student Engagement: Continue to foster an engaging learning environment that motivates students and supports their understanding of Python programming concepts.	Trends 100.00% 98.75% 98.619 95.00% 85.06% 85.06% 80.00% 75.00% 1 2 3
ogram in BS at ZUA will demonstrate an ernational perspective and understanding, aying informed about international corporate anagement trends, paying attention to global sues, and understanding and respecting the	Measures 6.1 Students will be assessed based on the final exam in CB102B Macroeconomics, taught by the assigned instructor for the students enrolled during the semester when the course is assigned, following the schedule in the online management system under the administration of the ZUA Academic Affairs Office. Assessment Measures Type: Direct, Summative, Internal	Results of Measure 6.1 Cycles: Cohort: Sample Size: Results:	2021-2022 Cohort 2020 88 80.68%	2022-2023 Cohort 2021 92 89.13%	2023-2024 Cohort 2022 82 86.59%	The assessment results for Measure 6.1 regarding students' global perspective in the Accounting (CPA) Program reveal a notable trend in proficiency over three academic years. In the 2021-2022 cycle, 80.68% of students demonstrated an understanding of international corporate management trends and cultural diversity, which indicates a foundational awareness. This percentage increased significantly to 89.13% in 2022-2023, suggesting improved teaching effectiveness or student engagement with global issues. In 2023-2024, the results decreased slightly to 86.59%, yet the proficiency remains	Enhance Curriculum Focus: Incorporate additional content on international management trends and cultural diversity in the course syllabus to strengthen students' global perspective. Foster Global Awareness: Implement initiatives such as guest lectures or workshops with experts in international business to enrich students' understanding of global issues and practices.	90.00% 89.13% 86.59% 85.00% 80.68% 80.00% 75.00% 1 2 3