

Advanced financial management Abbreviated Course Syllabus

<u>Course Number:</u>	AB303A
<u>Course Name:</u>	Advanced financial management
<u>Instructors:</u>	Liu Zhen
<u>Students:</u>	Financial management AY2019
<u>Required Text:</u>	1. ADVANCED FINANCIAL MANAGEMENT, WANG KASEI, China Renmin University Press, 2022,9 2. ADVANCED FINANCIAL MANAGEMENT, YANG YUN, DU JIAN, Science Press, 21, 5 3. SENIOR FINANCIAL MANAGEMENT, HAN LINJING, CUI HAIHONG, Tsinghua University Press, 2017,12
<u>Course Description:</u>	Advanced financial management is mainly to improve the financial management ability of financial management students, mainly including corporate financial strategy management, corporate mergers and acquisitions and restructuring, group financial management, small and medium-sized enterprise financial management, international financial management and financial risk management.

Topic Outline:	Hours/Minutes
I. Introduction	2
A. Theoretical structure of financial management	
B. Financial management assumptions	
C. Financial management objectives	
D. Financial management course system	
E. The content of advanced financial management and the structure of this book	
F. Case study and analysis: Midea Electric's financial management objectives	
II. Overview of Financial Management of Mergers and Acquisitions	2
A. Enterprise merger and acquisition concept	
B. The motivation and effect of enterprise merger and acquisition	
C. The historical evolution of enterprise merger and acquisition	
D. Financial problems of enterprise merger and acquisition	
E. Case study and analysis: The M&A expansion path of CIMC Group	
III. Share Price of Enterprise Merger and Acquisition	4
A. Selection of target M&A companies	
B. The method of evaluating the value of the target company	
C. Discounted cash flow valuation method	
D. Case Study and Analysis: Valuation of the merger of Daimler-Benz and	

	Chrysler	
IV.	Operation of Enterprise Merger and Acquisition	4
A.	Financing of enterprise merger and acquisition	
B.	Corporate leveraged mergers and acquisitions	
C.	Management buyout	
D.	M&A defense strategy	
E.	Merger integration	
F.	Case study and analysis: Xinhua Zhongbao absorption and merger case analysis	
V.	Overview of Enterprise Group Financial Management	4
A.	The characteristics of enterprise group financial management	
B.	Organizational structure of an enterprise group	
C.	Enterprise group financial management system	
D.	Case study and analysis: the internal banking system of Ordos Cashmere Group	
VI.	Fund Operation of Enterprise Group	6
A.	Enterprise group financing management	
B.	Enterprise group investment management	
C.	Enterprise group distribution management	
D.	Enterprise group capital operation	
E.	Case study and analysis: Loan risk avoidance of Changjiang Industrial Group	
VII.	Financial Control of Enterprise Groups	4
A.	Overview of corporate group financial controls	
B.	Enterprise group budget control	
C.	Enterprise group performance evaluation	
D.	Case study and analysis: Sinotrans Implementation of Balanced Scorecard	
VIII.	International Financial Management	6
A.	Basic theory of international financial management	
B.	Foreign exchange risk management	
C.	International corporate financing management	
D.	International business investment management	
E.	International business working capital management	
F.	International corporate tax administration	
G.	Case study and analysis: Suntech Myth: The Internationalization of a Private Enterprise	
IX.	Financial Management of Small and Medium-sized Enterprises	4
A.	Overview of financial management of small and medium-sized enterprises	
B.	Small and medium-sized enterprise financing management	
C.	Small and medium-sized enterprise investment management	
D.	Policy utilization of small and medium-sized enterprises	
E.	Case study and Analysis: The growth path of Netsun Co.,Ltd.	
X	Bankruptcy, Reorganization and Liquidation of Enterprises	4

A.	Corporate insolvency Overview	
B.	Bankruptcy early warning management	
C.	Financial management of restructuring and settlement	
D.	Financial management of bankruptcy liquidation	
E.	Case study and Analysis: *ST Jiarui bankruptcy reorganization	
Total Sessions (Coverage Hours)		40

Summary of UG CPC Topics Covered in this Course:		Hours/Minutes
a.	Marketing	0
b.	Finance	34
c.	Accounting	0
d.	Management	2
e.	Legal environment of Business	0
f.	Economics	2
g.	Business Ethics	0
h.	Global Dimensions of Business	2
i.	Business Communications	0
j.	Information System	0
k.	Quantitative Techniques and Statistics	0
l.	Business Policies	0
m.	Comprehensive or Integrating Experience	0
Total Estimated CPC Coverage Hours		40