Figure 6.4
Accounting Program Abbreviated Course Syllabus

Course Number: AX502B

Course Name: Project and Relation Management [E2]

Instructors: Wang Zixuan

Students: CIMA

Required Text:

1.   Managing Performance, BPP Learning Media , Edition 2023, 1

2.   Managing Performance, Kapline Learning Media , Edition 2023, 1

3.   Managing Peformance, (Practice Kit), BPP Learning media, Edition 2023, 1

Course Description: E2 covers the fundamentals associated with the emergence of ecosystem environments. Consideration is also given to the impact that digital disruption is having on traditional organisations and how this is affecting the business and operating models that they use. E2 also examines how different styles of management and leadership can be used to improve the performance of individuals in the pursuit of realising organisational goals, and how the use of performance management concepts and techniques can be used to implement strategies effectively and efficiently. Key concepts relating to the discipline of project management are also considered, as are many of the tools and techniques used by project managers involved in project work.

Topic Outline:		Hours/ Minutes
Part A	Business models and value creation	18
1	The ecosystems of organisations	
2	The elements of business models	
3	Digital disruption and digital business models	
Part B	Managing people performance	26
4	Key concepts in management	
5	Key concepts in leadership	
6	Managing performance	
7	Coaching, mentoring and the work environment	
8	Managing relationships	
9	Negotiation and conflict management	
Part C	Data and information in a digital world	18

10	Introduction to project mangement	
11	Project mangement tolls and techniques	
12	Project leadship	
Review		2
	Total sessions (Coverage Hours)	64

Summary of UG CPC Topics Covered in this Course:	Hours/Minutes
a. Marketing	0
b. Finance	0
c. Accounting	8
d. Management	46
e. Legal environment of Business	2
f. Economics	0
g. Business Ethics	0
h. Global Dimensions of Business	0
i. Business Communications	0
j. Information System	0
k. Quantitative Techniques and Statistics	0
l. Business Policies	0
m. Comprehensive or Integrating Experience	8
Total Estimated CPC Coverage Hours	64